



Elizabeth R Broadcasting Fund
Supporting Quality Broadcasting Throughout the Commonwealth



Fellowship Scheme 2006

MONDAY 30TH OCTOBER- FRIDAY 10TH NOVEMBER 2006

Application deadline: Friday 1st September 2006

The 10th One World Fellowship Scheme, run in collaboration with the British Council, is currently open to applications to join the 2006 programme.

Aimed at senior radio and television broadcasters from developing countries, the scheme brings a select group of broadcast professionals to the UK for a 2 week period in November. During this time a packed and varied programme is set up, tailored to meet the interests of those selected to participate.

Previous participants have benefited enormously:

"This programme is a noble idea that opens up the horizons for upcoming media managers. It gives a shot in the arm to professionals eager to make a difference in broadcasting media."

Betty Dindi, Production Editor, NationMedia Group Kenya, (2005 fellow)

What does the Programme include?

The programme aims to provide an opportunity to contribute ideas, share concerns and develop new goals. It is also a chance for relationships and contacts to be made and equally importantly for the UK media to hear what you have to say and learn from your experiences.

A typical 2 week programme would include meeting senior professionals from a variety of organisations. Last year's programme included visits to various departments of the BBC and Channel 4; local broadcaster Talking Africa Radio; independent production companies Insight News TV and TVE; relevant authorities such as OFCOM and the Department for International Development; media NGO Interworld Radio; plus many others. (Last year's programme can be seen on our website at:

<http://www.owbt.org/pages/Fellowships/fellowshipbackground.html>)

'The programme went well above my expectations. I would ask myself, well haven't we seen and heard it all before, and much to my surprise yet another very novel aspect would be revealed. A definite eye opener. Coming from a 3 year old TV service the knowledge I've gained here is priceless.'

Kitso Mosieman, Deputy Head of Production, Botswana Television (2003 Fellow)

Successful applicants have their international travel and accommodation expenses paid for the duration of the programme, and are given a daily living and travel allowance. They are guided throughout the programme by representatives from the One World Broadcasting Trust.

Please note: The fellowship scheme is *not* a 'hands on' training programme. It is based on discussion groups only. There will however be an opportunity to spend ½ day shadowing within a broadcasting organisation.

What are the key dates?

The 2006 Fellowship Scheme runs from **Monday 30th October – Friday 10th November 2006**. Successful applicants will arrive in London on 29th October, and depart on 11th November. (Any additional nights must be covered at own expense.)

The closing date for applications is **Friday 1st September**, and we will try to notify successful applicants by 20th September.

Who can apply?

Applications are welcomed from developing country broadcasters. You must be able to demonstrate substantial broadcasting experience to be able to participate fully and gain the most out of the programme. We will be looking for senior or up-and-coming professionals who can show their eagerness to develop their skills further and seek greater challenges.

The scheme is aimed at those already operating at a reasonably senior level and who have the potential to make it to top management within their broadcast organisation. It is not for those already at the top of the tree, nor for junior production or management personnel. Such 'high-fliers' would normally be around 30-40 years of age (although by no means exclusively), and a condition of their application is a fluency in English – both written and spoken. The scheme is limited to 5 or 6 Fellows per year.

Specific selection criteria include:

- Fluency in written and spoken English
- Experience at a senior level of broadcasting with a clear upward career path
- Top job career potential
- Sufficiently senior to be able to propose and implement change, with line management responsibility for programme producers/directors
- Hands on broadcaster or manager (*not* an academic or theoretician)
- Assertive & confident, and thus able and willing to engage actively in debate or dialogue with UK broadcasters
- Has a practical and worthwhile idea of how the time in Britain might best be used
- Has *not* participated in a similar Fellowship scheme before
- Evidence of drive and motivation in your career and associated field of broadcasting

What do I do now?

Fill in the form as required, and return either to the relevant person at your local British Council office (Full list of offices here: <http://www.britishcouncil.org/home-contact-worldwide.htm?printout=1>) with a copy to One World Broadcasting Trust, or directly to the One World Broadcasting Trust by e mail to: nynke@owbt.org

Please note that applicants must have permission from their organisations to be absent during this period.

Unfortunately, we cannot accept any applications that reach us after **Friday 1st September 2006**. For any additional queries, please email Nynke Brett, the Director at oneworld@owbt.org

Thank you.

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